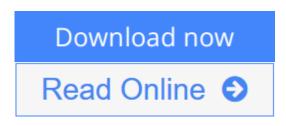


The Plain and Simple Guide to Music Publishing: What You Need to Know About Protecting and Profiting from Music Copyrights, 3rd Edition

By Randall D. Wixen



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Since the publication of the first edition in 2005, The Plain And Simple Guide to Music Publishing has emerged as the premier guide to the subject. With sufficient depth to be used as a text at major college music industry programs including UCLA, NYU and Northeastern, the book also remains simple and clear enough for the lay songwriter to gain a crucial understanding of musical copyrights and licensing basics. To wit, the second edition garnered 33 customer reviews on Amazon.com, with a rating of 4.8 out of 5 possible stars. In this expanded and updated third edition, with a forward by Tom Petty, the author adds greater depth to such increasingly important topics as the rapidly shifting industry paradigms, the growing importance of streaming and subscription models, a discussion of new compulsory license media, the impact of copyright terminations and reversions, updated advice on current license prices, as well as all the basics of copyright and rights management.

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