



The Handbook of Global Corporate Treasury (Wiley Corporate F&A)

By Rajiv Rajendra

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The Handbook of Global Corporate Treasury (Wiley Corporate F&A) By Rajiv Rajendra

A complete guide to operating a corporate treasury from a global perspective

For CFOs and treasurers looking to re-align their treasuries with the growth of the global firm, bankers who seek to maximize the value they create for clients, treasury and finance firm employees, and even finance students, this book provides an easy-to-read approach to this exciting and increasingly complex world. It includes a toolkit that gives practitioners a reference point that they can adapt immediately for use in their firms, providing a low-cost, high-efficiency advisory solution they previously lacked.

- Offers a uniquely global perspective unlike most books on the subject, which tend to focus on the US market
- Incorporates a bottom-up, segmented approach that uses fundamental building blocks to form a comprehensive overview of corporate treasury
- Includes a toolkit that provides a ready foundation for learning based on checklists, templates, and scorecards that can be adapted and customized to the needs of an individual firm
- Written by an author with more than 13 years working in different aspects of corporate and institutional banking, from capital markets to transaction services
- Written by an author who has spent many years working

The Handbook of Global Corporate Treasury serves as a ready reference for anyone interested in the nuances and practicalities of the complex world of corporate treasury.

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Editorial Review

From the Inside Flap

Your complete guide to designing, running, evaluating, and improving a global corporate treasury

In today's increasingly volatile, global business world, corporate treasurers are expected to be fully conversant in an array of core skills, ranging from money management and financial risk management, to raising capital and running balance sheets. Written by one of the Asia Pacific region's most respected experts in the field, *The Handbook of Global Corporate Treasury* helps to ensure that you are.

Unlike most other books on the subject, which tend to be U.S.-centric, *The Handbook* takes a fully global perspective. Also unique is its "bottom-up" approach, covering all the building blocks of building and managing a global corporate treasury—including treasury design, account management, cash flow forecasting, risk management, performance evaluation, and much more.

Designed to function as both a primer for new treasury managers and students and a working manual for busy practitioners, *The Handbook* arms you with everything you need to create a robust treasury management model tailored to the unique financial, structural, and cultural realities of your organization, including:

- A set of powerful tools for designing, managing, and measuring all aspects of your company's treasury function
- Fascinating, instructional case studies and examples from the experiences of CFOs, treasurers, and managers at an array of global corporations
- Illustrations, diagrams, callouts, and boxes, strategically placed throughout, to help teach and reinforce key concepts and thought processes
- Many numerical examples covering the full range of mathematical and statistical aspects involved in running a global corporate treasury
- A companion website featuring all the tools from the book, plus valuable templates that you can customize for your organization

The Handbook of Global Corporate Treasury is an indispensable resource, whether you are a CFO or treasurer of a company increasing its geographic presence, a board member in search of a fresh perspective on your company's treasury processes, an accountant or auditor trying to unravel your client's books, or a new or aspiring treasury manager looking for a quick refresher on core concepts and processes.

From the Back Cover

Praise for *The Handbook of Global Corporate Treasury*

"Mr. Rajendra has crafted an insightful look into the operations of a well-run treasury department, with particular emphasis on cash transactions and risk management. Recommended for both the initial formation and ongoing operational review of a medium-to-large corporate treasury department."

—Steven Bragg, bestselling author of *Accounting Best Practices*

"Rajiv is a talented writer . . . he is able to articulate in a clear and concise manner the role of a corporate treasurer and the functions of a corporate treasury. Many business and banking professionals will find this a must-read with its comprehensive coverage of the treasury's interaction with the rest of the organization."

—Sim S. Lim, Singapore Country Head, DBS Bank

"The challenges faced by corporates the world over are ever increasing as a result of many adverse political, economic, and even natural disasters. In this context, the age old adage of 'Cash is King' and the significant role that the corporate treasury plays is of paramount importance. In this scenario, Rajiv's *Handbook of Global Corporate Treasury* is both timely and educative.

"*The Handbook of Global Corporate Treasury* is not only a valuable guide to the corporate treasurer but is a must-read for CFOs as well. The insights provided will enable the realisation of the full potential of the corporate treasury in achieving the strategic objectives of the company."

—Yasantha Dissanayake, Head of Finance, SriLankan Airlines

About the Author

Rajiv Rajendra runs Singapore-based Aktrea Capital, a firm that delivers high-quality, cutting-edge training, consulting, and process solutions in the areas of capital markets, treasury, and risk management. His clients include an array of financial institutions, corporations, and funds throughout the Asia Pacific region. Mr. Rajendra has several years of experience with various aspects of corporate and institutional banking—from capital markets to transaction services.

Users Review

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Allison Stiffler:

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Corey Ison:

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