

### **Supply Chain Management for Engineers**

By Samuel H. Huang



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Originally taught mainly in business schools, supply chain management has become a common elective and graduate course in engineering colleges. The increasing demand for engineers with supply chain knowledge has fed this shift. However, supply chain management textbooks that have a reasonable coverage of quantitative analysis techniques are few and far between. Concise, straightforward, and easy-to-read, Supply Chain Management for Engineers uses practical problems to introduce key concepts and cultivate students' problem-solving skills.

Helping students hone their analytical skills and develop the ability to solve realworld problems, the book:

- Includes a simulation game for practicing supply chain management skills
- Covers the use of practical software tools including Gurobi Optimizer and Microsoft EXCEL
- Facilitates the use of problem-based learning (PBL) pedagogy
- Provides a theoretical framework for supply chain design and supplier selection

Focusing on quantitative aspects, this book uses example problems to introduce key concepts and case studies to strengthen students' analysis and synthesis skills. In addition to exercises, this book also provides several problems that are relatively complicated and can be used as mini projects that link theoretical concepts to practical problem solving. It also presents a simulation game where students can play the roles of suppliers, OEMs, and retailers within a supply chain environment to practice the skills they acquire. It also stresses the importance of integrating engineering optimization techniques with business strategic thinking. These features and more give students the supply chain knowledge and problem-solving skills increasingly required for engineers entering the work force.

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#### Supply Chain Management for Engineers By Samuel H. Huang Bibliography

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#### **Editorial Review**

Review

"... written for engineering students and field engineers who are in charge of the execution and improvement of the logistic systems and supply chain management. This concise book covers all the essential practical technologies related to the optimization of the supply chain management. More importantly, the book is well organized with a number of real cases and a simulation game which can be the most attractive merits to readers and students."

?Qiang SU, School of Economics & Management, Tongji University, Yangpu District, Shanghai, China

"... prepared by an engineer for engineers. It presents in clear and concise prose the models, practices and recent developments in modern supply chain engineering. As an engineering Professor teaching supply chain for many years, I believe this book provides an excellent textbook for both upper level undergraduate and graduate students. With the case studies and practical examples, it also provides practitioners tools with illustrations to better manage their supply chain."

?Jianzhi (James ) Li, University of Texas – Pan American, Edinburg Texas, USA

"It could be used as support for courses delivered at undergraduate level, ..... the case studies are based on real companies and give an interesting perspective on how to implement the techniques and tools." ?Production Planning & Control, April 2016

#### **Users Review**

#### From reader reviews:

#### **Dawn Spigner:**

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#### **Odelia Dennis:**

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