Managing an Information Security and Privacy Awareness and Training Program, Second Edition

By Rebecca Herold

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Starting with the inception of an education program and progressing through its development, implementation, delivery, and evaluation, **Managing an Information Security and Privacy Awareness and Training Program, Second Edition** provides authoritative coverage of nearly everything needed to create an effective training program that is compliant with applicable laws, regulations, and policies. Written by Rebecca Herold, a well-respected information security and privacy expert named one of the "Best Privacy Advisers in the World" multiple times by *Computerworld* magazine as well as a "Top 13 Influencer in IT Security" by *IT Security Magazine*, the text supplies a proven framework for creating an awareness and training program. It also:

- Lists the laws and associated excerpts of the specific passages that require training and awareness
- Contains a plethora of forms, examples, and samples in the book's 22 appendices
- Highlights common mistakes that many organizations make
- Directs readers to additional resources for more specialized information
- Includes 250 awareness activities ideas and 42 helpful tips for trainers

Complete with case studies and examples from a range of businesses and industries, this all-in-one resource provides the holistic and practical understanding needed to identify and implement the training and awareness methods best suited to, and most effective for, your organization.

Praise for:

The first edition was outstanding. The new second edition is even better ... the definitive and indispensable guide for information security and privacy awareness and training professionals, worth every cent. As with the first edition, we recommend it unreservedly..
—NoticeBored.com

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Editorial Review

Review

The first edition was outstanding. The new second edition is even better - an excellent textbook packed with sound advice and loads of tips to make your security awareness program pull its weight.... engaging and stimulating, easy to read yet at the same time thought-provoking. … chock-full of good ideas, not just theoretical concepts but solid practical advice that can be put to use immediately. A side effect is that there are lots of lists, tables and bullet points but they are well structured and succinctly summarize the key points. …an excellent reference text. Extensive appendices (130 pages) include sample awareness materials and plans, a security glossary, various checklist/questionnaires and references. This is the definitive and indispensable guide for information security and privacy awareness and training professionals, worth every cent. As with the first edition, we recommend it unreservedly.
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This book is remarkable because it covers in detail all the facets of providing effective security awareness training...I can, without reservation, recommend use of this book to any organization faced with the need to develop a successful training and awareness program. It surely provides everything you need to know to create a real winner.
?Hal Tipton, from the Foreword

Rebecca Herold has the answers in her definitive book on everything everybody needs to know about how to impart security awareness, training, and motivation. Motivation had been missing from the information security lexicon until Herold put it there in most thorough and effective ways … She demonstrates that security must become a part of job performance rather than being in conflict with job performance... The power of this book also lies in applying real education theory, methods, and practice to teaching security awareness and training … After reading this book, there is no question about the necessary and important roles of security awareness, training, and motivation.
?Donn B. Parker, CISSP, from the Preface

Rebecca Herold, an independent computer security advisor, knows privacy. Not all security consultants do. In her latest book, Managing an Information Security and Privacy Awareness and Training Program, Herold has collected her best advice.
?Privacy Journal

… perfect for lay and professional audiences, this is a guide not for implementing technical necessities but for getting everybody in an organization on board.
?Journal of Productive Innovation

From the Back Cover
"Rebecca Herold has the answers in her definitive book on everything everybody needs to know about how to impart security awareness, training, and motivation. Motivation had been missing from the information security lexicon until Herold put it there in most thorough and effective ways … She demonstrates that security must become a part of job performance rather than being in conflict with job performance … "The power of this book also lies in applying real education theory, methods, and practice to teaching security awareness and training … After reading this book, there is no question about the necessary and important

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"This book is remarkable because it covers in detail all the facets of providing effective security awareness training…I can, without reservation, recommend use of this book to any organization faced with the need to develop a successful training and awareness program. It surely provides everything you need to know to create a real winner." —Hal Tipton, from the Foreword

Features: • Provides a starting point and an all-in-one resource for information security and privacy education practitioners • Justifies the importance of training and awareness, emphasizing legal and regulatory requirements • Contains examples of real education experiences and case studies for information security teaching • Includes 142 awareness materials and methods and 42 tips to trainers • Directs readers to multiple resources for more specialized information • Offers 22 appendices of sample forms, slide presentations, checklists of course content, and other resources that readers can apply to their own education program

About the Author
Rebecca Herold, LLC, Van Meter, Iowa, USA

Users Review

From reader reviews:

Michael Mazzariello:

This Managing an Information Security and Privacy Awareness and Training Program, Second Edition are usually reliable for you who want to be a successful person, why. The explanation of this Managing an Information Security and Privacy Awareness and Training Program, Second Edition can be one of the great books you must have is definitely giving you more than just simple studying food but feed a person with information that maybe will shock your prior knowledge. This book is actually handy, you can bring it all over the place and whenever your conditions at e-book and printed versions. Beside that this Managing an Information Security and Privacy Awareness and Training Program, Second Edition giving you an enormous of experience including rich vocabulary, giving you tryout of critical thinking that we know it useful in your day action. So , let's have it and enjoy reading.

Maria Green:

The reason? Because this Managing an Information Security and Privacy Awareness and Training Program, Second Edition is an unordinary book that the inside of the guide waiting for you to snap the item but latter it will zap you with the secret the idea inside. Reading this book alongside it was fantastic author who write the book in such incredible way makes the content inside easier to understand, entertaining means but still convey the meaning completely. So , it is good for you for not hesitating having this any more or you going to regret it. This unique book will give you a lot of benefits than the other book possess such as help improving your ability and your critical thinking way. So , still want to hesitate having that book? If I were being you I will go to the reserve store hurriedly.

Michael Berube:

Managing an Information Security and Privacy Awareness and Training Program, Second Edition can be one

of your nice books that are good idea. We recommend that straight away because this book has good vocabulary that will increase your knowledge in vocab, easy to understand, bit entertaining however delivering the information. The writer giving his/her effort to put every word into satisfaction arrangement in writing Managing an Information Security and Privacy Awareness and Training Program, Second Edition although doesn't forget the main place, giving the reader the hottest along with based confirm resource details that maybe you can be certainly one of it. This great information may drawn you into new stage of crucial pondering.

Lillian Thrasher:

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