



## Digital Compression for Multimedia: Principles and Standards (The Morgan Kaufmann Series in Multimedia Information and Systems)

*By Jerry D. Gibson, Toby Berger, Tom Lookabaugh, Rich Baker, David Lindbergh*

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**Digital Compression for Multimedia: Principles and Standards (The Morgan Kaufmann Series in Multimedia Information and Systems)** By Jerry D. Gibson, Toby Berger, Tom Lookabaugh, Rich Baker, David Lindbergh

Drawing on their experience in industry, research, and academia, this powerful author team combines their expertise to provide an accessible guide to data compression standards and techniques and their applications. The essential ideas and motivation behind the various compression methods are presented, and insight is provided into the evolution of the standards. Standards-compliant design alternatives are discussed, and some noncompliant designs also are treated.

Covering the fundamental underpinnings of the most widely used compression methods, this book is intended for engineers and computer scientists designing, manufacturing, and implementing compression systems, as well as system integrators, technical managers, and researchers. It provides, in a single source, an overview of the current standards for speech, audio, video, image, fax, and file compression.

- Authored by five experts from industry and academia who are heavily involved in research, development, and standards-setting activities
- Covers the full spectrum of multimedia compression standards including those for lossless data compression, speech coding, high-quality audio coding, still image compression, facsimile, and video compression
- Provides enough theory for you to understand the building blocks of the compression systems discussed, with appendices containing necessary algorithmic details and mathematical foundations

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## **Editorial Review**

### Amazon.com Review

Effective digital compression--whether image, voice, or video data--is an essential part of telecommunications and the Internet. *Digital Compression for Multimedia: Principles & Standards* is a one-volume guide to the theory and standards behind today's digital compression. Written as a textbook and including plenty of mathematical expertise, this book is appropriate for a college course or as a reference for expert designers who are using the latest in digital compression.

The authors define data compression and its mathematical foundations and include performance measures of how effective a given compression scheme is. Illustrations from the world of file compression (using Huffman coding, a popular compression scheme) escort readers through basic compression methods. The book also introduces other techniques, such as quantization and predictive coding, and explains today's voice-coding standards.

The latter half of the book does an excellent job of explaining popular standards for compressing data, such as the JPEG standard for images and the MPEG-1 and MPEG-2 standards for video compression. (The authors are on top of new developments, such as emerging standards for multimedia video conferencing and video compression.) Useful appendices outline the important algorithms for compression, and an in-depth bibliography lists sources for research in compression. These features make this book a definitive guide for those who need to know the latest in digital compression technology. --*Richard V. Dragan*

### From the Back Cover

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About the Author

By Jerry D. Gibson, Toby Berger, Tom Lookabaugh, Rich Baker and David Lindbergh

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Nowadays reading books be than want or need but also become a life style. This reading routine give you lot of advantages. Associate programs you got of course the knowledge the actual information inside the book that will improve your knowledge and information. The information you get based on what kind of publication you read, if you want drive more knowledge just go with education and learning books but if you want sense happy read one having theme for entertaining for instance comic or novel. The actual Digital Compression for Multimedia: Principles and Standards (The Morgan Kaufmann Series in Multimedia Information and Systems) is kind of guide which is giving the reader unpredictable experience.

#### **Christine Pena:**

Reading a publication tends to be new life style in this particular era globalization. With studying you can get a lot of information that may give you benefit in your life. Having book everyone in this world can easily share their idea. Textbooks can also inspire a lot of people. Plenty of author can inspire all their reader with their story or even their experience. Not only situation that share in the textbooks. But also they write about the knowledge about something that you need example of this. How to get the good score toefl, or how to teach your young ones, there are many kinds of book that exist now. The authors in this world always try to improve their talent in writing, they also doing some exploration before they write for their book. One of them is this Digital Compression for Multimedia: Principles and Standards (The Morgan Kaufmann Series in Multimedia Information and Systems).

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#### **Audrey Mack:**

This Digital Compression for Multimedia: Principles and Standards (The Morgan Kaufmann Series in Multimedia Information and Systems) is great guide for you because the content that is certainly full of information for you who else always deal with world and have to make decision every minute. This specific

book reveal it data accurately using great plan word or we can declare no rambling sentences in it. So if you are read it hurriedly you can have whole info in it. Doesn't mean it only will give you straight forward sentences but challenging core information with lovely delivering sentences. Having Digital Compression for Multimedia: Principles and Standards (The Morgan Kaufmann Series in Multimedia Information and Systems) in your hand like keeping the world in your arm, data in it is not ridiculous one particular. We can say that no reserve that offer you world within ten or fifteen tiny right but this book already do that. So , this really is good reading book. Hey there Mr. and Mrs. active do you still doubt that?

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