



Debt Markets and Analysis, + Website

By R. Stafford Johnson

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An accessible guide to the essential elements of debt markets and their analysis

Debt Markets and Analysis provides professionals and finance students alike with an exposition on debt that will take them from the basic concepts, strategies, and fundamentals to a more detailed understanding of advanced approaches and models.

- Strong visual attributes include consistent elements that function as additional learning aids, such as: Key Points, Definitions, Step-by-Step, Do It Yourself, and Bloomberg functionality
- Offers a solid foundation in understanding the complexities and subtleties involved in the evaluation, selection, and management of debt
- Provides insights on taking the ideas covered and applying them to real-world investment decisions

Engaging and informative, *Debt Markets and Analysis* provides practical guidance to excelling at this difficult endeavor.

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Editorial Review

From the Inside Flap

Over the past two decades, the investment and management of bonds and debt securities by financial and non-financial institutions have experienced significant developments. Managing fixed-income securities in this dynamic investment environment requires a solid understanding of debt markets as well as the uses for an increasing number of securities, markets, strategies, and methodologies. R. Stafford Johnson is well versed in the various aspects of this discipline, and now, with *Debt Markets and Analysis*, he shares his extensive insights with you.

Written in a straightforward and accessible style, this practical guide provides both practicing financial professionals and students with an informative look at bonds and debt management that will take them from basic bond investment theories and fundamentals to a more in-depth understanding of their markets and strategies. And given the widespread use of the Bloomberg system, this book also includes detailed coverage of how Bloomberg information and analytical functions can be applied to the fixed-income and debt market topics addressed here.

Divided into three comprehensive parts, *Debt Markets and Analysis* opens with an overview of the current investment environment and previews the Bloomberg system. Part One also examines bonds in terms of their characteristics, from value, rate of return, and types of risk to the investment management strategies associated with them. Part Two moves on to delineate the different debt securities and their markets in terms of the rules, participants, and forces that govern them, as well as investment strategies related to specific securities. Here, you'll become familiar with the types of, and markets for, government securities—Treasury, federal agencies, municipals, and sovereigns—learn about intermediary securities and investment funds, and discover more about mortgage-backed and asset-backed securities as well as securitization.

Part Three rounds out the discussion with concise coverage of bond derivatives. It skillfully describes the markets, uses, and pricing of bond and interest rate futures and option contracts. Then it examines embedded options using a binomial interest rate tree and explores interest rate and credit default swaps.

Debt Markets and Analysis is an essential guide to this important field. Combining fundamental and advanced topics with Bloomberg information and analytics, it provides you with a better understanding of the complexities and subtleties of the debt markets, and will put you in a better position to apply that knowledge to real-world investment decisions.

From the Back Cover

Investment and management of fixed-income securities in today's dynamic market environment requires a firm grasp of debt markets as well as the uses for an increasing number of securities, markets, strategies, and methodologies. Nobody understands this better than author R. Stafford Johnson. And with *Debt Markets and Analysis*, he puts the various aspects of this discipline in perspective.

Written for both the practicing financial professional and student aspiring to enter this field, *Debt Markets and Analysis* offers a detailed look at bonds and debt management—taking you from basic bond investment theories and fundamentals to a more in-depth understanding of their markets and strategies. Along the way, it also provides comprehensive coverage of the Bloomberg system, including insights on how Bloomberg data

and analytical functions can be applied to the fixed-income and debt market topics covered here.

Divided into three informative parts, *Debt Markets and Analysis* delves deeply into the following issues:

- Bond evaluation and selection
- Debt markets and securities
- Debt derivatives

If you're looking to gain a better understanding of the complexities and subtleties of the debt markets, look no further than this book.

About the Author

R. STAFFORD JOHNSON is Professor of Finance at the Williams College of Business, Xavier University. He is the coauthor of *Options and Futures*, and author of *Introduction to Derivatives* as well as the first two editions of *Bond Evaluation, Selection, and Management*. *Debt Markets and Analysis* is the first of three books in a series: upcoming are *Derivatives*, and *Equity Markets and Portfolio Analysis*. Johnson has written many articles appearing in journals such as *Applied Economics*, *Journal of Financial Education*, *International Review of Economics and Business*, *Journal of Economics*, the *Financial Review*, and the *Review of Quantitative Finance and Accounting*.

Users Review

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