



The Manager's Guide to Statistics

By Erol Pekoz

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Finally, an introduction to statistics for aspiring managers, leaders and decision makers who do not need to know all the details of statistical theory and just want real applications and commonsense explanations using words and diagrams -- without a jumble of Greek letters and mathematical formulas. The focus is on conceptual understanding, simplicity, and counterintuitive phenomena that can occur. This textbook is for an undergraduate or MBA introductory statistics course and covers summary statistics, probability, hypothesis testing, correlation, multiple regression, and includes an Excel add-in for histograms and stepwise regression. The author Erol Peköz teaches on the faculty of the Boston University School of Management and is the author of numerous technical articles and the recent book A Second Course in Probability.

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