



The Harbrace Guide to Writing, Concise

By Cheryl Glenn

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The first situation-based 3-in-1 writing guide (including a rhetoric, reader, and research manual), THE HARBRACE GUIDE TO WRITING, CONCISE 2nd Edition, brings the rhetorical situation to life. Renowned author and educator Cheryl Glenn translates rhetorical theory into easy-to-follow (and easy-to-teach) techniques that help sharpen students' ability to observe what words, assertions, or opinions might work best with a particular audience in a specific situation.

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Editorial Review

Review

"The approach inculcates into students the idea that they're not always writing for an English professor, or for any professor at all. When I encounter "Real Responses to Real Situations," [of Part 2] my only response is "More, please."

"The is REAL writing, not just training for possible future English majors."

"The "Community Connections" activities are a great way to teach students to think about "global" or large-scale societal issues but to compose work that is more local or scaled-down enough to have a feasible chance of making a difference to an audience."

"Finding and analyzing rhetoric in what's already familiar to students is a great way for them to understand its reach and relevance."

About the Author

Professor of English and Women's Studies at The Pennsylvania State University, Cheryl Glenn is widely known for her scholarship, leadership, and teaching. Besides authoring THE HARBRACE GUIDE TO WRITING and co-authoring THE HARBRACE HANDBOOKS, she is author of the prize-winning RHETORIC RETOLD: REGENDERING THE TRADITION FROM ANTIQUITY THROUGH THE RENAISSANCE; UNSPOKEN: A RHETORIC OF SILENCE; RHETORICAL EDUCATION IN AMERICA; and several other titles. Glenn's rhetorical scholarship has earned her many awards, including three National Endowment for the Humanities awards, the Conference on College Composition and Communication's Richard Braddock Award, Rhetoric Review's Outstanding Essay Award, and Best Book/Honorable Mention from the Society for the Study of Early Modern Women. She has served as President of the Coalition of Women Scholars in the History of Rhetoric and Composition, and is a member of the Conference on College Composition and Communication (CCCC) Executive Committee, Chair of the Modern Language Association (MLA) Division on the History and Theory of Rhetoric and Composition, and a member of the MLA Delegate Assembly. Glenn's teaching and scholarship have earned her three university teaching awards. She has recently served as Chair of the Conference on College Composition and Communication, the largest organization of writing and rhetoric teachers in the world.

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