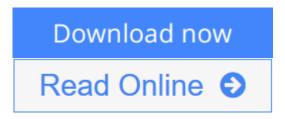


Real Estate Advertising Made Easy

By Mary Ellen Randall, Jamie M. Edwards



Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards

Real Estate Advertising Made Easy is a complete marketing tool for anyone interested in real estate. For the real estate professional, the mix and match format to ad writing assists to provide an effective advertisement either for a classified ad or a 'spec' sheet. In addition, the sales strategies, checklists and action plans will assist in career planning to the professional continually honing their skills level. For anyone interested in real estate, the mix and match section will prove invaluable to the creation of effective marketing techniques.



Read Online Real Estate Advertising Made Easy ...pdf

Real Estate Advertising Made Easy

By Mary Ellen Randall, Jamie M. Edwards

Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards

Real Estate Advertising Made Easy is a complete marketing tool for anyone interested in real estate. For the real estate professional, the mix and match format to ad writing assists to provide an effective advertisement either for a classified ad or a 'spec' sheet. In addition, the sales strategies, checklists and action plans will assist in career planning to the professional continually honing their skills level. For anyone interested in real estate, the mix and match section will prove invaluable to the creation of effective marketing techniques.

Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards Bibliography

Sales Rank: #2000058 in BooksPublished on: 1987-01-01Number of items: 1

• Binding: Spiral-bound

• 114 pages

Download Real Estate Advertising Made Easy ...pdf

Read Online Real Estate Advertising Made Easy ...pdf

Download and Read Free Online Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards

Editorial Review

Review

As a newcomer to the business, I've had difficulty with marketing. I've now saved money and achieved results. -- E. Fielding, Toronto Real Estate Board, April, 2000

I employ 110 sales associates in my brokerage. I discovered this book at the NAR Conference over 10 years ago. -- M.J. Brown, FLA, Sept, 1993

Marketing is crucial. This is a no nonsense book that always helps to keep my advertising fresh and effective! -- Review Magazine, July, 2001

About the Author

Jamie M. Edwards, B.A., CRB, CMR, CRS is a noted Canadian realtor and speaker, past president of the Ontario Real Estate Association, and Broker/Owner of an independent Ontario real estate firm. He has conducted numerous workshops and seminars throughout Canada, the United States, and in Europe. Jamie is noted frequently in the real estate press and electronic media, has consulted with a variety of U.S. and international organizations and is a frequent contributor to professional real estate and related industry magazines. e-mail jamie@jmedwards.com

Mary Ellen Randall, a former teacher, has applied her graduate work in marketing communications to the real estate industry since 1980. She has served as the Public Relations/Advertising Manager to one of the largest real estate boards in New York State. She has won numerous advertising and public relations awards, most recently for newspaper image advertising. Mary Ellen has presented workshops to real estate agents on a variety of topics, including personal promotion, effective advertising and public relations techniques.

Users Review

From reader reviews:

Jonathan Nelson:

Now a day folks who Living in the era wherever everything reachable by interact with the internet and the resources inside can be true or not demand people to be aware of each facts they get. How a lot more to be smart in getting any information nowadays? Of course the reply is reading a book. Reading through a book can help men and women out of this uncertainty Information particularly this Real Estate Advertising Made Easy book because this book offers you rich info and knowledge. Of course the info in this book hundred percent guarantees there is no doubt in it you may already know.

Jennifer McMorris:

Hey guys, do you wishes to finds a new book to read? May be the book with the subject Real Estate Advertising Made Easy suitable to you? Typically the book was written by popular writer in this era. Often the book untitled Real Estate Advertising Made Easyis the main one of several books that everyone read now. That book was inspired a number of people in the world. When you read this publication you will enter

the new way of measuring that you ever know ahead of. The author explained their strategy in the simple way, thus all of people can easily to understand the core of this book. This book will give you a lots of information about this world now. To help you to see the represented of the world in this book.

Guadalupe Ramsey:

The guide untitled Real Estate Advertising Made Easy is the e-book that recommended to you to see. You can see the quality of the book content that will be shown to anyone. The language that article author use to explained their way of doing something is easily to understand. The article author was did a lot of research when write the book, to ensure the information that they share to you is absolutely accurate. You also will get the e-book of Real Estate Advertising Made Easy from the publisher to make you a lot more enjoy free time.

Carmine Caulfield:

The book Real Estate Advertising Made Easy has a lot associated with on it. So when you check out this book you can get a lot of advantage. The book was written by the very famous author. Mcdougal makes some research just before write this book. This particular book very easy to read you can find the point easily after reading this article book.

Download and Read Online Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards #NIECLTMXP2O

Read Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards for online ebook

Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards books to read online.

Online Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards ebook PDF download

Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards Doc

Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards Mobipocket

Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards EPub

NIECLTMXP2O: Real Estate Advertising Made Easy By Mary Ellen Randall, Jamie M. Edwards