

The Business Idea Factory: A World-Class System for Creating Successful Business Ideas

By Andrii Sedniev



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The Business Idea Factory is an effective and easy-to-use system for creating successful business ideas. It is based on 10 years of research into idea-generation techniques used by the world's best scientists, artists, CEOs, entrepreneurs and innovators. The book is entertaining to read, has plenty of stories and offers bits of wisdom necessary to increase the quantity and quality of ideas that you create multiple times. Once you begin applying strategies described in this book, you will create successful business ideas regularly and make your life more adventurous. You will realize that there are few things that can bring as much joy and success in business as the moment when an excellent idea comes to your head.



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Editorial Review

About the Author

At the age of 19, Andrii obtained his CCIE (Certified Cisco Internetwork Expert) certification, the most respected certification in the IT world, and became the youngest person in Europe to hold it. At the age of 23, he joined an MBA program at one of the top 10 MBA schools in the USA. Being the youngest student on the program and at the age of 25 he joined Cisco Systems' Head Office as a Product Manager responsible for managing a router which brought in \$1 billion dollars in revenue every year. These experiences have taught Andrii that success in any endeavor doesn't as much depend on the amount of experience you have but rather on the processes that you are using. Having dedicated over 10 years to researching and practicing a variety of different techniques, Andrii has created the Business Idea Factory system. This system will help you to unleash your potential in creating successful business ideas in a very short period of time.

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