

## Summary: How to Be a Power Connector: Review and Analysis of Robinett's Book

By BusinessNews Publishing



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The must-read summary of Judy Robinett's book: "How to Be a Power Connector: The 5+50+100 Rule for Turning Your Business Network into Profits".

This complete summary of the ideas from Judy Robinett's book "How to Be a Power Connector" demonstrates how you can become a power connector and connect the people in your network that wouldn't otherwise meet. By being a power connector, you can stay in the forefront of your connections' minds, create new opportunities and add value to your network.

There are four phases to being a power connector:

- 1. Prepare to power connect
- 2. Target, connect and engage
- 3. Reconnect, activate and multiply
- 4. Connect your contacts with others

#### Added-value of this summary:

- Save time
- Add value to your connections
- Create new opportunities using your network

To learn more, read "How to Be a Power Connector" and find out how you can start power connecting and adding value to your network!

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