



# Photography and the Art of Seeing: A Visual Perception Workshop for Film and Digital Photography

By Freeman Patterson

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*"Patterson's superb color shots, as well as his explanation of his unique approach to picture-taking, are sure to inspire you to explore fresh avenues in your own photography."*

-- The Globe and Mail

The second book in Freeman Patterson's internationally acclaimed series of instructional books on photography and visual design, *Photography and the Art of Seeing* has now been updated and expanded to include technical guidelines adapted for both digital and film photographers. The jargon-free text provides techniques and innovative exercises for breaking with traditional concepts of design, enabling the photographer to develop a keen awareness of subject matter and a direction for composing the picture.

*Photography and the Art of Seeing* also offers a workshop for all visual artists that includes lessons on the fundamentals of perception and overcoming obstacles in their work.

This edition features several never-before-published photographs from Freeman Patterson's personal collection and extended captions that include valuable technical information and personal commentary.

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**Photography and the Art of Seeing: A Visual Perception Workshop for Film and Digital Photography**  
**By Freeman Patterson Bibliography**

- Sales Rank: #74517 in Books
- Brand: imusti
- Published on: 2011-10-27
- Original language: English
- Number of items: 1
- Dimensions: 8.25" h x .44" w x 8.25" l, 1.13 pounds
- Binding: Paperback
- 156 pages

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### Editorial Review

#### Review

This is the newest edition of a classic, showcasing superb color shots, offering lucid explanations of how to get the best photo by seeing well, all with a hope to help you capture and produce an effective expression. This is a fully re-done version, beautifully designed, on the glories of the craft of photography and how to combine technical excellence with passion and art. Very useful. (Byron Berger *Hearts and Minds Books* 2011-12-16)

Photography and the Art of Seeing by Freeman Patterson is a super new book for beginners and advanced photographers alike. It is easy to push a button and take a picture, but it is a lot more difficult to "make" a creative image, and this well written book will take you through the steps of the thinking and doing that part of it. The book not only includes beautiful images, but also technical info on what it takes to create such images, no matter if you are using film or digital cameras. (*Nature Photographers Online Magazine* 2011-04-01)

Patterson gives guidelines to help photographers improve their visual thinking and develop their imaginations, emphasizing what he calls "good seeing." ...Patterson gives personal examples from his experiences, along with exercises on learning how to observe... He also covers effective expression, abstract thinking and principles of visual design. For anyone wanting to move away from some tired visual habits, the exercises and topics of this book should encourage experimentation and a new way of observing. (Jenny Montgomery *Photo News* 2012-05-01)

Updated and expanded to include technical guidelines adapted for both digital and film photographers. The jargon-free text provides techniques and innovative exercises for breaking with traditional concepts of design, enabling the photographer to develop a keen awareness of subject matter and a direction for composing the picture. It also offers a workshop for all visual artists that includes lesson on the fundamental of perception and overcoming obstacles in their work. This edition features several never-before-published photographs...and extended captions that include valuable technical information and personal commentary. (Ginette Lapointe *PhotoNews* 2011-12-01)

#### About the Author

**Freeman Patterson** has published twelve books and won numerous awards, including the Lifetime Achievement Award from the North American Nature Photography Association. Freeman lives at Shamper's Bluff, New Brunswick, an ecological reserve of over 200 acres, which he recently donated to the Nature Conservancy of Canada.

### Users Review

#### From reader reviews:

#### Joyce Burke:

Book is to be different for each grade. Book for children right up until adult are different content. As we know that book is very important usually. The book Photography and the Art of Seeing: A Visual Perception

Workshop for Film and Digital Photography ended up being making you to know about other expertise and of course you can take more information. It is quite advantages for you. The guide Photography and the Art of Seeing: A Visual Perception Workshop for Film and Digital Photography is not only giving you much more new information but also being your friend when you really feel bored. You can spend your personal spend time to read your e-book. Try to make relationship with the book Photography and the Art of Seeing: A Visual Perception Workshop for Film and Digital Photography. You never feel lose out for everything when you read some books.

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**Travis Smith:**

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