



Essential Quantitative Methods: For Business, Management and Finance

By Les Oakshott

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Bibliography

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Editorial Review

Review

"Students will love the succinct presentation and easy-to-follow formulae deductions, all made relevant through current economic examples. The historical fun facts are engaging; they add to the ease of remembering concepts and stimulate curiosity." - Liliana Danila, American University of Sharjah, UAE "This is the ideal book for both starters and refreshers who want to get a good grip on the essentials of quantitative methods. It is thoughtful, well-written, and inclusive." - Bilal Moosa, Hogeschool van Amsterdam, Netherlands "This new edition of Oakshott builds on the strength of the last. It continues to provide undergraduates with a well-structured scaffolding approach to learning quantitative methods (...) With a range of new examples and well-labelled diagrams of equations, the book is approachable for students who haven't studied maths and stats since GCSE. It takes them right up to the required level." - Peter Hill, University of Roehampton, UK

Review

"Chapter 1 is a great inclusion. Many of my students have a quant background equivalent to the level of a high school student in year 10. They need help with the prerequisite fundamentals and most textbooks I've seen (including the one I currently use) don't address this need. ... in my opinion Les Oakshott has written an appealing, accessible and engaging text." - George Mihaylov, University of Adelaide

"I like the idea of the first chapter to repeat basic mathematical operations, I think this is quite useful. A strength of the book is the good linkage between tools and the description of the most common basic quantitative research approaches." - Alexander Brem, Southern Denmark

"Yes the chapters are pretty easy to grasp and good hands on options." - Bilal Moosa, Hogeschool van Amsterdam

"The main strength of the book is its simplicity. It does not assume knowledge and builds up gradually. I like the fact that both Excel and SPSS are referenced in the book to encourage the students to engage with software."

- Charlotte Price

About the Author

Les Oakshott is a former Associate Fellow of Warwick Business School, UK. He has worked in industry and education and has wide experience of applying teaching quantitative methods in a business context.

Users Review

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Linda Banks:

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