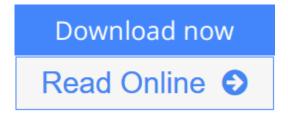


Managing an Effective Operation (Institute of Management Series)

By Eddie Fowler, Paul Graves



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All managers have a responsibility for the successful operation of their business. Managing an Effective Operation shows how you can effectively: * set departmental objectives within the context of an organisation * measure the competitive advantage of your business * manage the operational task * balance resources and demand * develop facilities and systems to ensure quality * achieve continual improvement * accomplish change management * manage your time

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