



Global Supply Chain Ecosystems: Strategies for Competitive Advantage in a Complex, Connected World

By Mark Millar

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Twenty-first-century supply chains have evolved into world-wide interconnected supply-and-demand networks comprising vastly more complex operations, with profound inter-dependencies and exposure to greater volatility in our uncertain world.

The linear concept of a chain is therefore no longer adequate to describe these complex international networks of suppliers, stakeholders, partners, regulators and customers that are involved in ensuring the efficient and effective movement of products, services, information and funds around the world - we are firmly in the era of Global Supply Chain Ecosystems.

Exploring the latest market trends and industry developments across emerging, developing and developed markets, in Global Supply Chain Ecosystems industry leader Mark Millar presents detailed and practical insights that will help you capitalise on market opportunities, overcome supply chain challenges and make better informed business decisions.

In addition to highlighting key supply chain shifts such as the move beyond globalisation back towards regionalisation, this ground-breaking new publication explores several critical aspects of global supply chain ecosystems - including visibility, resilience, sustainability and collaboration.

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Editorial Review

Review

"Millar cites up-to-date research to support his astute observations on trending topics in the transportation industry. *getAbstract* recommends his guide to investors, transport professionals, logistics experts and leaders in supply chain management."

(*getAbstract, Inc.*)

"Mark Millar is recognized in Asia as a thought leader in supply chain management. His new book *Global Supply Chain Ecosystems* provides new insight on the multi-dimensional touchpoints across the supply chain, combined with a three-dimensional perspective on the complex ecosystem that dynamically interacts and ultimately defines the optimal movement of product across the globe. He includes discussion on the transformative technologies that can provide competitive advantage, practical case studies and shares his views on how these new methodologies can be creatively leveraged in the evolving developing countries. I strongly recommend this book to both seasoned professionals and college students seeking to embrace this industry from a different vantage point."

(Paul W. Bradley *Chairman and CEO, Caprica International*)

"A generous and erudite exploration of the contemporary global supply chain scene. A genuinely entertaining and informative read by one of the real characters of the supply chain community."

(Kimble Winter *Global CEO, Logistics Executive Group*)

"A must-read book for freight forwarders and supply chain practitioners – this book delivers an outstanding holistic view of global supply chain ecosystems, including future directions such as the New Silk Road and how Africa could emerge as the next Asia."

(Henrik Christensen *Chairman of African Logistics Club and President of KTZ Express Hong Kong Ltd*)

"This book just keeps on giving and giving; you just need to sit down, focus and then seek to implement its advice. For not even the cost of one hour of a consultant's time, you are getting a goldmine. Even if you believe you are your country's supply chain guru, surely you will find a new perspective, a new tip, a new idea or something actionable from this book."

(Darren Ingram *Autamme.com*)

"Mark Millar, one of the best known supply chain experts in Asia and beyond with more than 30 years of global business experience has set a further standard in his latest book *Global Supply Chain Ecosystems*. This book provides valuable insights for business leaders who are managing and developing their global supply chains – with a focus on the upcoming Asian era. Mark describes the different aspects a complex and global supply chain nowadays needs to reflect in order to become strategic as a business enabler and a revenue driver. He also highlights new developments to shape global business, such as the New Silk Road connecting Europe and Asia. Based on solid research and insightful practical case studies, Mark's book offers a perceptive understanding of the roles the business and also the governments can play to create an enabling environment for global supply chains to thrive. *Global Supply Chain Ecosystems* is a must-read for anyone interested in strengthening their competitive supply chain position in our global economies."

(Rolf Neise *Global Logistics Programme Manager, British American Tobacco*)

"Modern supply chains form a vast, inter-connected global network. Logistics and supply chain managers must be able to develop strategies that enable their companies to compete on an international scale. This book features real-world case studies, explores recent trends, and examines the critical elements necessary to maintain an effective supply chain ecosystem."

(Jason McDowell *Inbound Logistics*)

About the Author

Mark Millar is Managing Director of M Power Associates, which provides consulting, education, and recruitment services to business and organizations. He has over 30 years of experience working with supply chains and logistics in Asia, and he is a Visiting Lecturer at Hong Kong Polytechnic University. He is currently Head of International Relations at Vietnam Supply Chain and Chairman of the Logistics Committee at the British Chamber of Commerce in Hong Kong, and he was included on the *Supply & Demand Chain Executive* 2014 list of "Top Pros-to-Know in Supply Chain."

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