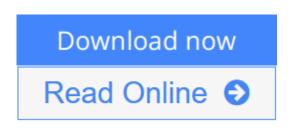


### Progressive Politics and the Training of America's Persuaders

By Katherine Adams



# **Progressive Politics and the Training of America's Persuaders** By Katherine Adams

At the beginning of the 20th century, Progressive reformers set up curricula in journalism, public relations, and creative writing to fulfill their own purposes: well-trained rhetors could convince the United States citizenry to accept Progressive thinking on monopolies and unions and to elect reform candidates. Although Progressive politicians and educators envisioned these courses and majors as forwarding their own goals, they could not control the intentions of the graduates thus trained or the employers who hired them. The period's vast panorama of rhetoric, including Theodore Roosevelt's publicity stunts, muckraker exposés, ad campaigns for patent medicines, and the selling of World War I, revealed the new national power of propaganda and the media, especially when wielded by college-trained experts imbued with the Progressive tradition of serving a cause and ensuring social betterment.

In this unique volume, Adams' chronicles the creation of this advanced curriculum in speaking and writing during the Progressive era and examines the impact of that curriculum on public discourse. Unlike other studies of writing instruction, which have concentrated on freshman curriculum or on a specific genre, this book provides a historical and cultural analysis of the advanced composition curriculum and of its impact on public persuasion. Adams surveys American instruction at state and private schools across the country, with special attention given to the influential Progressive universities of the Midwest. She draws on a wide variety of primary data sources including college catalogs, course assignments, departmental minutes, speeches, and journals, and includes an extensive bibliography of research sources concerning advanced composition instruction and American rhetoric before World War II. As a resource offering remarkable historical insights on the history of writing instruction in America, this volume is of great interest to scholars and students in rhetoric, communication, and technical writing.

**Read Online** Progressive Politics and the Training of America ...pdf

## Progressive Politics and the Training of America's Persuaders

By Katherine Adams

#### Progressive Politics and the Training of America's Persuaders By Katherine Adams

At the beginning of the 20th century, Progressive reformers set up curricula in journalism, public relations, and creative writing to fulfill their own purposes: well-trained rhetors could convince the United States citizenry to accept Progressive thinking on monopolies and unions and to elect reform candidates. Although Progressive politicians and educators envisioned these courses and majors as forwarding their own goals, they could not control the intentions of the graduates thus trained or the employers who hired them. The period's vast panorama of rhetoric, including Theodore Roosevelt's publicity stunts, muckraker exposés, ad campaigns for patent medicines, and the selling of World War I, revealed the new national power of propaganda and the media, especially when wielded by college-trained experts imbued with the Progressive tradition of serving a cause and ensuring social betterment.

In this unique volume, Adams' chronicles the creation of this advanced curriculum in speaking and writing during the Progressive era and examines the impact of that curriculum on public discourse. Unlike other studies of writing instruction, which have concentrated on freshman curriculum or on a specific genre, this book provides a historical and cultural analysis of the advanced composition curriculum and of its impact on public persuasion. Adams surveys American instruction at state and private schools across the country, with special attention given to the influential Progressive universities of the Midwest. She draws on a wide variety of primary data sources including college catalogs, course assignments, departmental minutes, speeches, and journals, and includes an extensive bibliography of research sources concerning advanced composition instruction and American rhetoric before World War II. As a resource offering remarkable historical insights on the history of writing instruction in America, this volume is of great interest to scholars and students in rhetoric, communication, and technical writing.

#### Progressive Politics and the Training of America's Persuaders By Katherine Adams Bibliography

- Sales Rank: #3483343 in Books
- Published on: 1999-01-03
- Original language: English
- Number of items: 1
- Dimensions: 9.02" h x .43" w x 5.98" l, .69 pounds
- Binding: Paperback
- 192 pages

**<u>Download</u>** Progressive Politics and the Training of America&# ...pdf

**<u>Read Online Progressive Politics and the Training of America ...pdf</u>** 

## Download and Read Free Online Progressive Politics and the Training of America's Persuaders By Katherine Adams

#### **Editorial Review**

#### **Users Review**

From reader reviews:

#### Jane Abraham:

Book is to be different per grade. Book for children until adult are different content. As you may know that book is very important for all of us. The book Progressive Politics and the Training of America's Persuaders had been making you to know about other information and of course you can take more information. It is very advantages for you. The publication Progressive Politics and the Training of America's Persuaders is not only giving you much more new information but also to be your friend when you feel bored. You can spend your personal spend time to read your guide. Try to make relationship with the book Progressive Politics and the Training of America's Persuaders is not only giving spend time to read your guide. Try to make relationship with the book Progressive Politics and the Training of America's Persuaders. You never experience lose out for everything when you read some books.

#### **Margaret Hall:**

Playing with family in the park, coming to see the sea world or hanging out with good friends is thing that usually you could have done when you have spare time, then why you don't try factor that really opposite from that. 1 activity that make you not sensation tired but still relaxing, trilling like on roller coaster you are ride on and with addition associated with. Even you love Progressive Politics and the Training of America's Persuaders, you can enjoy both. It is excellent combination right, you still want to miss it? What kind of hang type is it? Oh can happen its mind hangout people. What? Still don't obtain it, oh come on its named reading friends.

#### **Doreen Looney:**

You can spend your free time you just read this book this e-book. This Progressive Politics and the Training of America's Persuaders is simple to develop you can read it in the recreation area, in the beach, train in addition to soon. If you did not get much space to bring the printed book, you can buy the actual e-book. It is make you easier to read it. You can save the book in your smart phone. So there are a lot of benefits that you will get when one buys this book.

#### **Brian Seery:**

Is it an individual who having spare time subsequently spend it whole day by watching television programs or just lying on the bed? Do you need something totally new? This Progressive Politics and the Training of America's Persuaders can be the respond to, oh how comes? A fresh book you know. You are so out of date, spending your free time by reading in this brand new era is common not a geek activity. So what these

publications have than the others?

## Download and Read Online Progressive Politics and the Training of America's Persuaders By Katherine Adams #RINWPV4XQL6

## **Read Progressive Politics and the Training of America's Persuaders By Katherine Adams for online ebook**

Progressive Politics and the Training of America's Persuaders By Katherine Adams Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Progressive Politics and the Training of America's Persuaders By Katherine Adams books to read online.

### Online Progressive Politics and the Training of America's Persuaders By Katherine Adams ebook PDF download

Progressive Politics and the Training of America's Persuaders By Katherine Adams Doc

Progressive Politics and the Training of America's Persuaders By Katherine Adams Mobipocket

Progressive Politics and the Training of America's Persuaders By Katherine Adams EPub

RINWPV4XQL6: Progressive Politics and the Training of America's Persuaders By Katherine Adams