

## Penguins Can't Fly: +39 Other Rules That Don't Exist

By Jason Kotecki



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Life is supposed to be fun. We knew this instinctively as kids, but somehow forgot on the way to adulthood. We got busy and overwhelmed, started valuing things that don't matter, and learned to follow the rules that don't even exist:

hate mondays
only celebrate when the calendar gives you permission
don't make a mess
don't play hooky
hide your weirdness
hide your wrinkles
care what other people think

Following these so-called rules is a terrific way to stress you out, sap your energy, and ensure a boring life. But there's a better way. In his enlightening book, author and artist Jason Kotecki uncovers some of the most useless rules so you can shift perspective and start seeing the world with wonder once again.

It's time to stop living by someone else's rules. Your life is a story, and a short one at that. Make it a good one.



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#### **Editorial Review**

#### Review

"In order to innovate you have to break some rules. And if you want to have a great life, you need to create a widely diversified portfolio of unforgettable memories. *Penguins Can't Fly* will help you do both." *?Daniel Burrus, author of The New York Times bestseller, Flash Foresight* 

#### About the Author

Jason Kotecki is an artist, speaker and author of several books, including *Penguins Can't Fly & 39 Other Rules That Don't Exist*.

Besides making art that inspires and delights people all over the world, Jason is in high demand as an engaging professional speaker. He empowers organizations and individuals to restore balance, prevent burnout, and achieve new levels of productivity and innovation with real-world strategies that tap into the timeless wisdom of childhood.

Jason and his wife, Kim (a former kindergarten teacher), are the dynamic duo behind Escape Adulthood and founders of the Cure Adultitis Institute. In their crusade to annihilate Adultitis, they inspire and encourage people to design lives with less stress and more fun.

Jason is a Batman fan, Star Wars watcher, retro t-shirt wearer, avid eater of sugar-laden cereal, and father of three kids. He lives with his family in picturesque Madison, Wisconsin, where they enjoy long walks by the lake and eat way too many cheese curds.

#### **Users Review**

#### From reader reviews:

#### **Susie Vadnais:**

Here thing why that Penguins Can't Fly: +39 Other Rules That Don't Exist are different and trustworthy to be yours. First of all reading through a book is good however it depends in the content of computer which is the content is as tasty as food or not. Penguins Can't Fly: +39 Other Rules That Don't Exist giving you information deeper and different ways, you can find any publication out there but there is no publication that similar with Penguins Can't Fly: +39 Other Rules That Don't Exist. It gives you thrill looking at journey, its open up your own personal eyes about the thing which happened in the world which is maybe can be happened around you. It is possible to bring everywhere like in park your car, café, or even in your way home by train. In case you are having difficulties in bringing the paper book maybe the form of Penguins Can't Fly: +39 Other Rules That Don't Exist in e-book can be your alternative.

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#### Jennifer Wilson:

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#### **Phyllis Wilder:**

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