

Doing Quantitative Research in the Social Sciences: An Integrated Approach to Research Design, Measurement and Statistics

By Thomas R. Black



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This original textbook provides a comprehensive and integrated approach to using quantitative methods in the social sciences. Thomas R Black guides the student and researcher through the minefield of potential problems that may be confronted, and it is this emphasis on the practical that distinguishes his book from others which focus exclusively on either research design and measurement or statistical methods.

Focusing on the design and execution of research, key topics such as planning, sampling, the design of measuring instruments, choice of statistical text and interpretation of results are examined within the context of the research process.

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`There is much that is excellent about this book. If all educational researchers had studied it thoroughly, especially the sections on research design, representative samples and confounding variables, then there might be less publication of sweeping statements based on insufficient evidence' - *British Educational Research Journal*

About the Author

Thomas R Black teaches research methods and statistics in the School of Educational Studies, University of Surrey and is also author of the best-selling **Doing Quantitative Research in the Social Sciences**

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