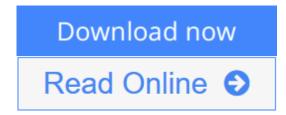


Business Math Demystified

By Allan G. Bluman



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This work teaches business-management students all the basic mathematics used in a retail business and follows the standard curriculum of Business Math courses.



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Editorial Review

From the Back Cover

Make It Your Business to Learn Business Math. Here's the fast and easy way!

Keep your business running in tip-top shape with a firm grasp of the business math required for day-to-day transactions. Whether you need to calculate sales tax or keep records of inventory, experienced math instructor Allan G. Bluman provides a painless and effective approach to mastering the mathematical skills necessary for today's business world.

With *Business Math Demystified*, you master the subject one simple step at a time -- at your own speed. This unique self-teaching guide offers a quiz at the end of each chapter to pinpoint weaknesses and a 75-question final exam to reinforce the entire book.

Become a savvy business owner or manager with Business Math Demystified:

- Follow the standard curriculum of business math courses
- Easily master basic business mathematics concepts
- Supplement your college studies with this self-study guide and decipher complex terms in an easy-to-read format
- Learn how to calculate the markup, sales tax, and discount on items sold
- Get through lengthy computations with the sections on using a scientific calculator
- Understand depreciation, inventory, promissory notes, financial statements, stocks and bonds, and more

Whether you want help in operating a profitable retail business or need to get through that business math course, *Business Math Demystified* is the perfect shortcut.

About the Author

Allan G. Bluman taught mathematics and statistics in high school, college, and graduate school for 39 years. He received his Ed.D. from the University of Pittsburgh and has written three mathematics textbooks published by McGraw-Hill, as well as the hugely popular *Pre-Algebra Demystified*, *Probability Demystified*, and *Math Word Problems Demystified*. Dr. Bluman is the recipient of an "Apple for the Teacher" award for bringing excellence to the learning environment and the "Most Successful Revision of a Textbook" award from McGraw-Hill. His biographical record appears in *Who's Who in American Education*, 5th edition.

Users Review

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