



The Practice of Survey Research: Theory and Applications

By Erin E. Ruel, William E., III Wagner, Brian Joseph Gillespie

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Editorial Review

Review

“Other survey research texts read as a dry report of what survey research is. This text reads as a **personable** text that walks the novice researcher through the survey research process, including all of the details considered by a seasoned survey researcher.”

(Carol A. Angell, University of Wisconsin-La Crosse)

“[T]he book is **organized in a very strategic and hands-on manner** that will train students to think, plan, and implement a project like an experienced social scientific scholar using survey methods.”

(Kenneth C. Yang, University of Texas at El Paso)

“The text is **very well written, clear and easy to understand**. It highlights main concerns throughout the survey research process.” (Silvia K. Bartolic, University of British Columbia)

“This textbook **covers all of the important topics in survey research** and does so at a level appropriate for advanced undergraduates.”

(Richard E. Adams, Kent State University)

About the Author

Erin Ruel is associate professor of sociology and director of graduate studies at Georgia State University in Atlanta, GA. She received her PhD in sociology at the University of Illinois at Chicago in 2003. In 2003, Erin took a postdoctoral position at the University of Wisconsin Madison in the Center for Demography of Health and Aging. While there, she continued to hone her survey research skills on the Wisconsin Longitudinal Study. Soon after arriving in Atlanta to take an assistant professor position at Georgia State University (GSU) in 2005, she began the Urban Health Initiative, a longitudinal survey study of public housing residents facing involuntary relocation with GSU colleagues. Erin was principal investigator of the National Institutes of Health study on the health outcomes of relocated public housing residents and co-investigator on two National Science Foundation grants, examining social disorganization and social support for public housing residents. She employs quantitative and mixed methods to examine health disparities and the health consequences of racial residential segregation, neighborhood disadvantage, housing, and socioeconomic status. Ruel has published in numerous journals, including *Demography*, *Social Forces*, *Social Science Research*, *Health and Place*, *Journal of Housing Studies*, *Cities*, *Sociology Compass*, *Journal of Adolescent Health*, and *Journal of Urban Health*.

William E. Wagner, III, PhD, is Professor of Sociology and Health Science at California State University Channel Islands. Prior to coming to CSU Channel Islands, Dr. Wagner served as a member of the faculty and

Director of the Institute for Social and Community Research at California State University Bakersfield. He completed his PhD in Sociology at the University of Illinois, Chicago. Dr. Wagner also holds undergraduate degrees in Mathematics as well as Anthropology/Sociology from St. Mary's College of Maryland, as well as an MPH degree (Master of Public Health) from CSU Northridge. He has published in national and regional scholarly journals on topics such as urban sociology, homophobia, academic status, sports, and public health. Dr. Wagner is a coauthor (with Earl Babbie and Jeanne Zaino) of the ninth edition of *Adventures in Social Research* (2015) and a coauthor (with Erin Ruel and Brian Gillespie) of *The Practice of Survey Research: Theory and Application* (2015).

Brian Joseph Gillespie, PhD, is an assistant professor of sociology at Sonoma State University. He has published research on topics related to family, the life course, and interpersonal relationships using quantitative and qualitative methods. He is author of *Household Mobility in America: Patterns, Processes, and Outcomes* (Palgrave Macmillan, 2017) and coauthor of *The Practice of Survey Research: Theory and Applications* (SAGE, 2016).

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