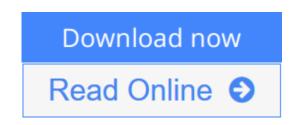# How to Design TED-Worthy Presentation Slides (Black & White Edition): Presentation Design Principles from the Best TED Talks

By Akash Karia

How to Design TED-Worthy Presentation Slides (Black & White Edition): Presentation Design Principles from the Best TED Talks By Akash Karia

Black & White edition This is the B&W edition of the book. All pictures inside will be in grayscale.

"Reading this book changed my presentation style and my slides, both for the better - and I've been a professional speaker for over 30 years." ~ Becki L. James

How to Design TED-Worthy Presentation Slides is a short, practical and step-by-step guide to creating sexy slides.
It is based on an extensive analysis of some of the best TED speakers, such as Brene Brown, Daniel Pink, Amy Cuddy, Larry Lessig, Seth Godin, Bill Gates and many, many more.

LEARN HOW TO BREATHE LIFE INTO YOUR SLIDES, INSTEAD OF DRAINING IT OUT OF YOUR AUDIENCE
By the end of this guide, you too will be able to create sexy presentation slides that keep your audiences mesmerized. More importantly, you will be able to design presentations that breathe life into your slides, instead of draining it out of your audience.
Here's just a taste of what you'll learn inside the book:
•**The most common mistake most presenters make – and how you can avoid it**
•The one principle that will make you better than 90% of most speakers
•**How to quickly create a presentation storyboard**
•Bill Gates' trick for transforming his slides from dull to dashing
•**The Seth Godin presentation formula**
•The importance of contrast
•**Locating and using sexy fonts**
•Spicing up your presentations with video
•**Displaying data without being dull**
•Ensuring consistency between slides
•**How to deliver a great TED talk (or any other speech or presentation)**

•And much, much more…

"A must read...An essential tool for preparing effective, interesting and "sexy" presentations...a must read for any professional who wants to improve his communicational skills." ~ Rosalinda Scalia

"The lessons shared in this short book will a go a long way to helping a person give better public presentations. The insights shared by Akash are like golden nuggets in a river full of info!" ~ Alan Portugal

"I have been teaching workshops at universities and Fortune 500 Campuses up and down the East Coast on building better presentations. Akash hits all the right notes in this book. A must read for anyone wanting to build powerful presentations." ~ David Bishop

"Excellent for those who want to really engage their audience. I incorporated many of the principles within and developed a more effective product presentation." ~ Tom Tipps

"Right on the mark. Just what I was looking for as a non-designer." ~ Erik J. Zettelmayer

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"This book gives practical advice. However, it does not stop there. It demonstrates how to use that advice, gives visual examples of what to do and what not to do and explains why. It turns creating a presentation from a dreaded event to one allowing creativity to flow and your passion about your subject matter to emerge on the screen through your slides." ~ Pandora Training and Consulting

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