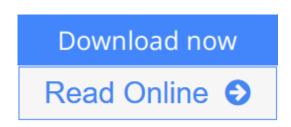


The Pursuit of Signs: Semiotics, Literature, Deconstruction

By Jonathan Culler



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Editorial Review

Review

'Twenty years ago, if you wanted to know where literary theory was at, I'd say semiotics, and Culler's *Pursuit of Signs* was the best way to see the links. Today? Same answer. Overview, criticism, problems and solutions: Culler offers them all in each chapter, on key topics and questions of the humanities. The book has the same urgency and acuity that it had then. Except that, with the interdisciplinary turn taking hold, literary theory itself, through this book, becomes a much more widespread tool for cultural analysis.'

About the Author

Jonathan Culler is Class of 1916 Professor of English at Cornell University. His book, *Structuralist Poetics: Structuralism, Linguistics, and the Study of Literature*, won MLA's Lowell Prize and established his reputation as analyst and expositor of critical theory. His other books include *On Deconstruction: Theory and Criticism after Structuralism; The Pursuit of Signs: Semiotics, Literature, Deconstruction;* and *Ferdinand de Saussure* (all published by Cornell), as well as *Literary Theory: A Very Short Introduction* and *Theory of the Lyric.*

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