

Endzone: The Rise, Fall, and Return of Michigan Football

By John U. Bacon



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Endzone tells the story of how college football's most successful, richest and respected program almost lost all three in less than a decade - and entirely of its own doing. It is a story of hubris, greed, and betrayal - a tale more suited to Wall Street than the world's top public university.

Author John U. Bacon takes you inside the offices, the board rooms and the locker rooms of the University of Michigan to see what happened, and why - with countless eye-opening, head-shaking scenes of conflict and conquest. But *Endzone* is also an inspiring story of redemption and revival. When those who loved Michigan football the most recognized it was being attacked from within, they rallied to reclaim the values that made it great for over a century -- values that went deeper than dollars. The list of heroes includes players, students, lettermen, fans and faculty - and the leaders who had the courage to listen to them.

Their unprecedented uprising produced a new athletic director, and a new coach - the hottest in the land - who vindicated the fans' faith when he turned down more money and fame to return to the place he loved most: Michigan.

If you love a good story, you'll want to dive into *Endzone: The Rise, Fall and Return of Michigan Football*.

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Endzone: The Rise, Fall, and Return of Michigan Football By John U. Bacon Bibliography

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Editorial Review

Review

The New York Times Bestseller!

"This is an obvious must-read for University of Michigan fans but is also recommended to anyone interested in college sports, university administration, and organizational leadership." - *Library Journal*

"John Bacon is deservedly regarded as the poet laureate of Michigan Football, but his writing is essential to anyone who wants to understand how Big Time College Sports works and why it is stuck in hearts even when it makes us crazy." 'Joe Drape, author of *New York Times* Bestseller *Our Boys: A Perfect Season on the Plains with the Smith Center Redmen*

"No person is more qualified to tell the story of the milestones and missteps in Michigan's football programs than John Bacon, who has the sources, relationships and storytelling mastery to pull back the curtain at an institution where the curtain is thick. <u>ENDZONE</u> provides a fascinating view into a powerful and successful program that, for a while, lost its way." *?Joe Schad, ESPN College Football Insider*

"John Bacon has fast become the preeminent documentarian of all things Michigan football and this is just the latest in a long line of must-read material." ?Rich Eisen, Lead Host, NFL Network, author, Total Access

"Jim Harbaugh always has been one of the most intriguing figures in all of football, the NFL or college. <u>ENDZONE</u> brings them together, helping to understand what motivated Harbaugh to leave the successful San Francisco 49ers for the struggling Michigan Wolverines, and why Michigan fans have received him as their savior." *?Adam Schefter, ESPN NFL Insider*

"More than just the story of how Jim Harbaugh came home to Ann Arbor, *Endzone* takes readers deep inside one of college football's most storied programs at a critical moment of uncertainty and tumult. Bacon's incisive reporting reveals details even die-hard fans couldn't know about what went wrong with Michigan football and who emerged to fix it." *?Stephen Henderson, Detroit Free Press columnist and editorial page editor, Pulitzer winner for commentary, and U-M class of '92*

"You should read it. If you are a Michigan fan, you should read it. If you are a rival fan, you should read it. If you are part of any organization that has customers and/or employees, you should read it. If you are a fan of a college football team you should read it, then try to get your athletic director to read it.

The lasting lesson of *Endzone* is that one man can't do anything, but many can. It teaches that loyalty out of love is greater than loyalty out of fear and that either is a weak substitute for morality. It teaches that candor is virtue, that authenticity is recognizable, and that a person or a program's aspirations are every bit as important as their accomplishments." *?Seth Fisher, MGoBlog*

About the Author

John U. Bacon has written for *The Wall Street Journal*, *Time* magazine, *The New York Times*, and *ESPN Magazine*, among other publications, earning national honors. He is the author of seven books on sports and business, including the *New York Times* bestsellers, *Three and Out* and *Fourth and Long*. Bacon is also a

popular public speaker.

Users Review

From reader reviews:

Eileen Matherly:

Spent a free a chance to be fun activity to accomplish! A lot of people spent their spare time with their family, or their own friends. Usually they accomplishing activity like watching television, likely to beach, or picnic from the park. They actually doing ditto every week. Do you feel it? Would you like to something different to fill your own free time/ holiday? May be reading a book could be option to fill your totally free time/ holiday. The first thing that you'll ask may be what kinds of guide that you should read. If you want to try out look for book, may be the book untitled Endzone: The Rise, Fall, and Return of Michigan Football can be fine book to read. May be it might be best activity to you.

Jennifer Crowe:

In this age globalization it is important to someone to get information. The information will make a professional understand the condition of the world. The health of the world makes the information simpler to share. You can find a lot of personal references to get information example: internet, newspapers, book, and soon. You will observe that now, a lot of publisher that will print many kinds of book. Typically the book that recommended to you personally is Endzone: The Rise, Fall, and Return of Michigan Football this e-book consist a lot of the information in the condition of this world now. This specific book was represented how do the world has grown up. The terminology styles that writer require to explain it is easy to understand. The particular writer made some study when he makes this book. Honestly, that is why this book acceptable all of you.

Jose Enriquez:

In this era which is the greater individual or who has ability in doing something more are more treasured than other. Do you want to become one of it? It is just simple strategy to have that. What you must do is just spending your time almost no but quite enough to have a look at some books. One of the books in the top record in your reading list is definitely Endzone: The Rise, Fall, and Return of Michigan Football. This book which can be qualified as The Hungry Slopes can get you closer in getting precious person. By looking way up and review this e-book you can get many advantages.

Michael Espy:

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